

**EASY MONEY!**

# be your own boss

Want to buy whatever you want, without wasting time at a *booring* job? Launch a biz from your bedroom with these tips!

These girls won *Seventeen's* "Make Your Own Money" contest and scored \$2,000 each from the *Network for Teaching Entrepreneurship!*



**NAME:** Kayla, 20, Fyffe, AL  
**BUSINESS:** KC Photography  
**EARNINGS:** \$12,000 in three years



**NAME:** Ashleigh, 21, Greensboro, NC  
**BUSINESS:** NoireNaturals hair care products  
**EARNINGS:** \$7,000 in one year

**"I SOLVED A MAJOR PROBLEM!"**

Ashleigh's frizzy curls couldn't be tamed by *anything*. So she played chemist, Googling ingredients and mixing them in her bathroom. ("Some batches smelled *terrible!*") When she created the perfect product, she brought it to every salon within 250 miles—and negotiated a huge deal with Dudley Cosmetics to mass produce her line!

**HER ADVICE:** "It's easy to want to do everything right the first time. But mistakes are important—so learn from them!"



**"I stopped waiting to start my career!"**

Kayla loved taking photos, but when a friend's mom paid her \$200 for portraits, she realized her hobby could be her job! She launched her biz on Facebook ("I tagged clients in my photos to spread the word!") and started booking portraits, engagement shoots, and weddings. Now she juggles classes as a photography major and 20 client sessions a month!

**HER ADVICE:** "Don't get discouraged if your business isn't an immediate hit—people just haven't heard of you yet!"



**NAMES:** Audrey, 17, and Hannah, 19, South Haven, MI  
**BUSINESS:** Feel The Love Tees  
**EARNINGS:** \$5,000 in three years

**"We realized we could help others!"**

Sisters Audrey and Hannah had tie-dyed for years just for fun, and one year, sold tees to raise money for Hannah's high school environmental club. The shirts caught the eye of a local restaurant owner, who bought their tees for his whole staff, and suddenly the girls realized they had an opportunity to give back in a bigger way. Now they sell online and at farmers' markets, and use a portion of their proceeds to dye tees for underprivileged kids in their area. "It's not just about making money—it's about helping people who can't buy what they need!"

**THEIR ADVICE:** "Running your own biz can mean missing out on friend time—we ask our pals to help ship orders and pay them in ice cream!"



**GET A MONEY MENTOR!** Go to [seventeen.com/money](http://seventeen.com/money) to ask Zoe, owner of Zoe Damacela Apparel and last year's Pretty Amazing winner, how you can cash in on your ideas!

